

NAME:

PERIOD:

WHERE DO YOU FIND DESIGN?

Function vs. Aesthetics

Aesthetics: (also spelled esthetics) the branch of philosophy dealing with such notions as the beautiful, the ugly, the sublime, the comic, etc., as applicable to the fine arts, with a view to establishing the meaning and validity of critical judgments concerning works of art, and the principles underlying or justifying such judgments.

Function: the kind of action or activity proper to a person, thing, or institution; the purpose for which something is designed or exists; role.

1. Select 2+ images from magazines that best represent the category as examples of "good design" and paste them in the boxes below.
2. Describe the FUNCTIONAL DESIGN and the AESTHETIC DESIGN importance for each category. Use complete sentences.

FASHION

FUNCTION:

AESTHETIC:

INDUSTRIAL DESIGN

FUNCTION:

AESTHETIC :

CITY PLANNING (This can be from internet)

FUNCTION:

AESTHETIC :

INTERIOR DESIGN

FUNCTION:

AESTHETIC:

ENGINEERING

FUNCTION:

AESTHETIC:

ARCHITECTURE (This can be from internet)

FUNCTION:

AESTHETIC:

WEBSITES (This can be from internet)

FUNCTION:

AESTHETIC:

ADVERTISING / MARKETING

FUNCTION:

AESTHETIC:

SPORTS

FUNCTION:

AESTHETIC:

Don't forget the back 

