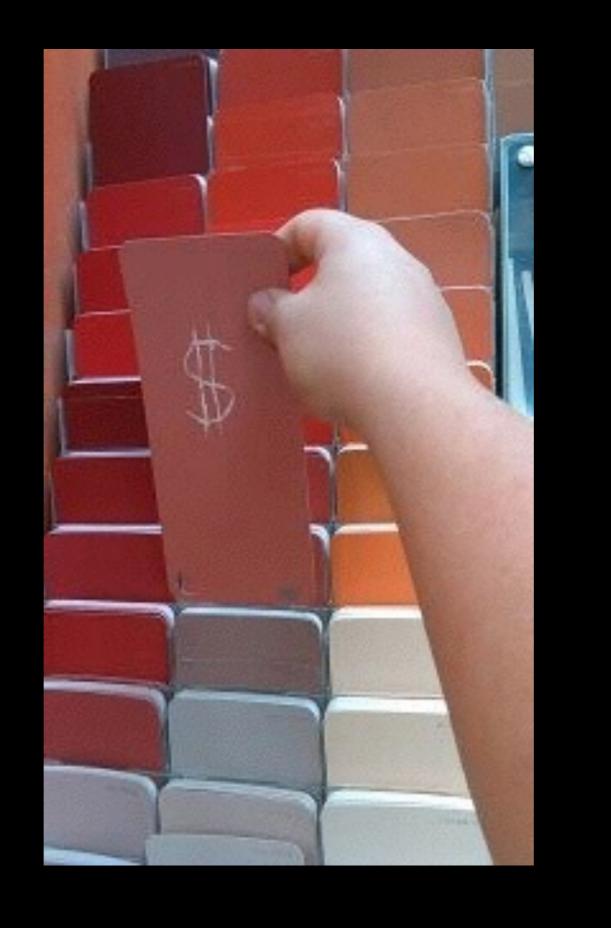
Please Take a piece of paper and a pencil from the middle of the table for Automatic Writing

This is the first step of our Détourned Project...







surrealism

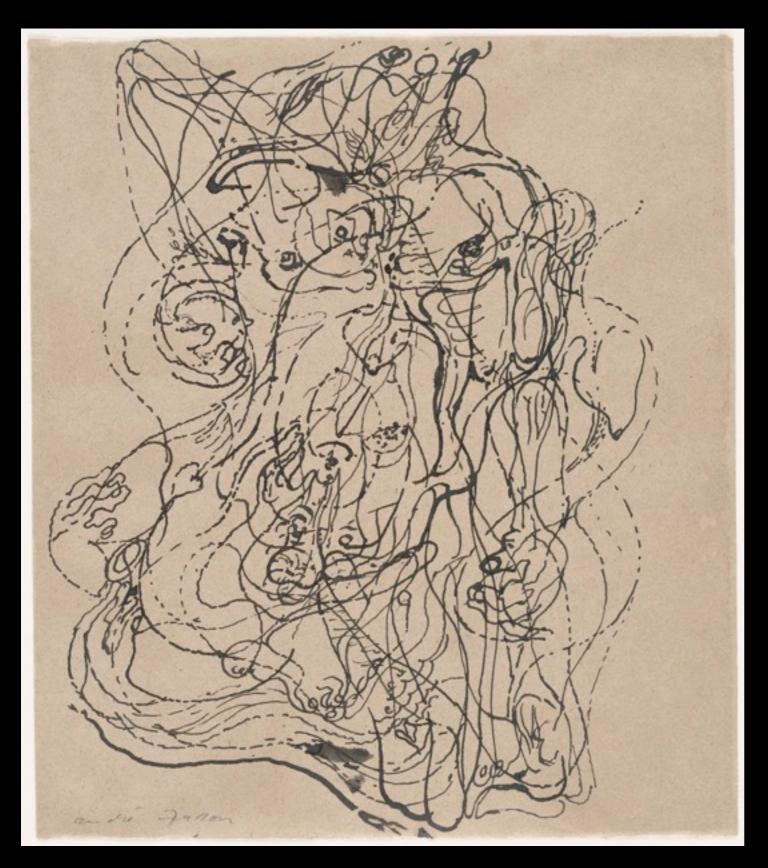
beyond reality



Salvador Dali Paranoic Visage,1935



We also discussed Automatism or Automatic drawing during the surreal unit.



André Mason "Automatic Drawing," 1924

Today for the first step in our Détourned project we are going to practice a form of Automatism...

Automatic Writing

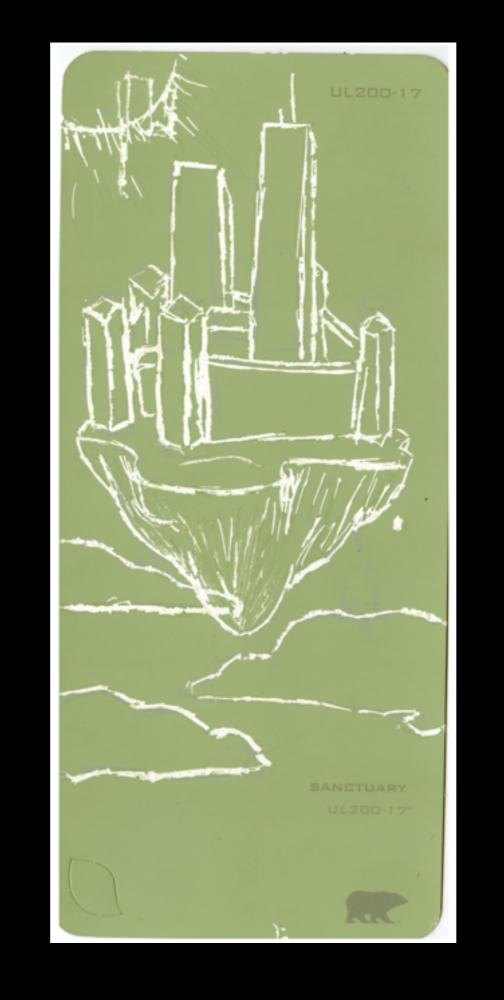
I. EACHTABLE HAS A LIST OF PAINT CHIP COLOR NAMES

2. YOU WILL DECIDE WHICH NAME YOU WOULD LIKE TO USE FOR YOUR PROJECT.

3. NO REPEATS, ONCE A WORD IS PICKED NO ONE ELSE CAN CLAIM IT.

BUT LETS PRACTICE ONE TOGETHER FIRST

SANCTUARY



- I. DECIDE WHICH NAME YOU WOULD LIKE TO USE FOR YOUR PROJECT.
- 2. NO REPEATS, ONCE A NAME IS PICKED NO ONE ELSE CAN CLAIM IT.



DISCUSS AMONGST YOURSELVES WHAT THIS PAINT CHIP NAME MEANS TO YOU

Record the name of the paint swatch you have selected at the top of your page.

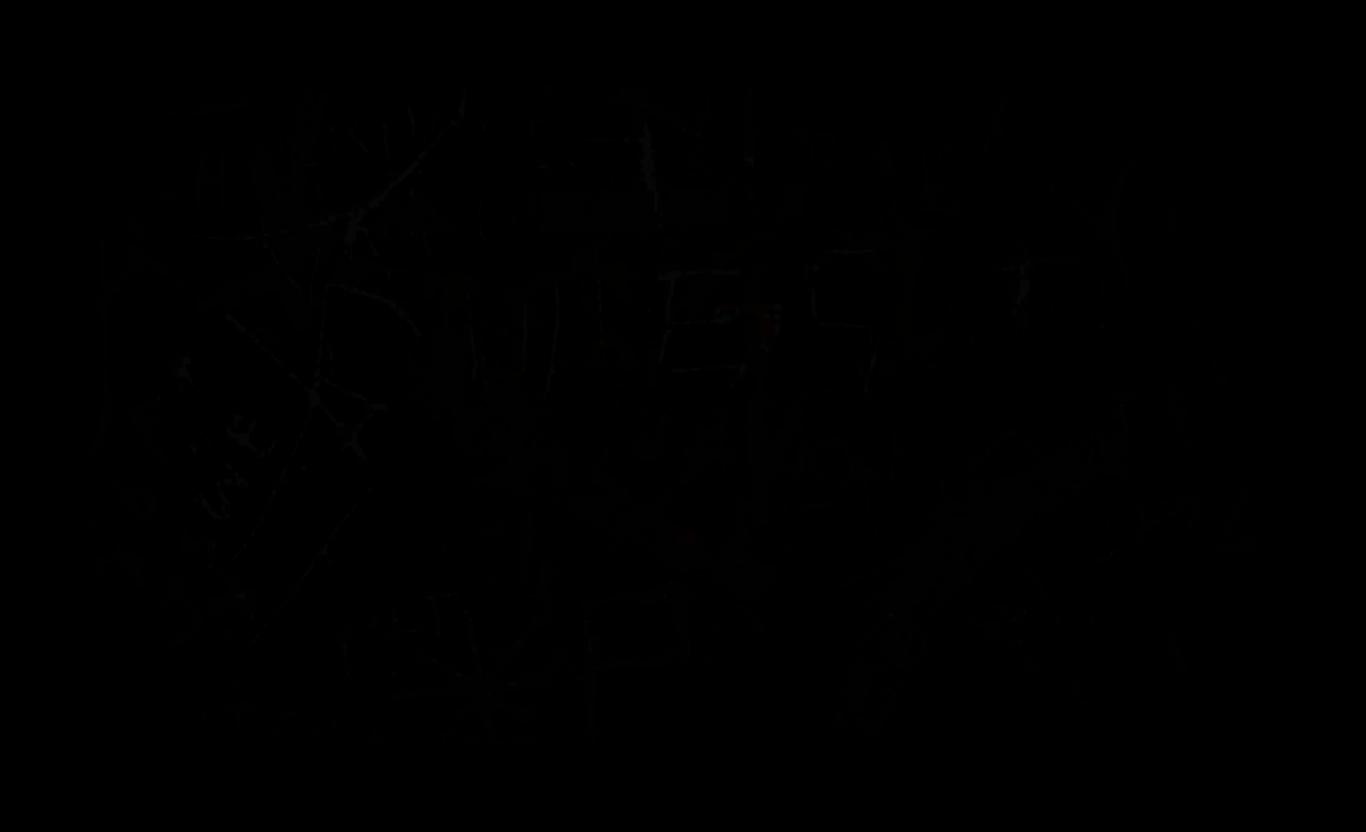
After writing the name, you will AUTOMATIC WRITE, or write continuously, without stopping, for 9 minutes straight. Think about the color name. Record anything that comes to mind, uncensored, and unedited.

LET YOUR MIND WANDER.

Do not worry about correct spelling or grammar. The most important thing to remember is DO NOT STOP WRITING!

If you find yourself STUCK, REWRITE the color name and continue on with a new sentence to get yourself back on track.

Start here Thursday





Ron English, The Kissening, 2005



Ron English, Super Supper,







Shepard Fairey, These Sunsets are to Die for, 2007





Banksy on Advertising

"People are taking the piss out of you everyday. They butt into your life, take a cheap shot at you and then disappear. They leer at you from tall buildings and make you feel small. They make flippant comments from buses that imply you're not sexy enough and that all the fun is happening somewhere else. They are on TV making your girlfriend feel inadequate. They have access to the most sophisticated technology the world has ever seen and they bully you with it. They are "The Advertisers" and they are laughing at you.

You, however, are forbidden to touch them. Trademarks, intellectual property rights and copyright law mean advertisers can say what they like wherever they like with total impunity.

Fuck that. Any advert in a public space that gives you no choice whether you see it or not is yours. It's yours to take, re-arrange and re-use. You can do whatever you like with it. Asking for permission is like asking to keep a rock someone just threw at your head.

You owe the companies nothing. Less than nothing, you especially don't owe them any courtesy. They owe you. They have re-arranged the world to put themselves in front of you. They never asked for your permission, don't even start asking for theirs."

~ Banksy

Tags: ads, cartoon, politics, quote













scratching day examples



Bad Example - Too Literal



