



# Oak Park and River Forest High School

2019 - 2020

## Fine and Performing Arts Division

GRAPHIC DESIGN 1 #672/2  
Fall 2019 and Spring 2020

Graphic Design Club  
Wednesdays from 3:30 - 4:30

Name: Valerie White  
Office: #327  
Telephone: 1.708.434.3328  
E-mail: vwhite@oprfs.org  
Office hours: Tues., Wed., & Thurs. 3:11 - 4:20  
Mrs. White's Art Classes Website: mrswhiteart.weebly.com  
OPRFHS Visual Arts Website: oprfvisualarts.weebly.com

---

### Course Description:

Prerequisite: Art Foundations or Fundamentals of Photography 1. This course develops and refines creative skills used in business and advertising. Training in multiple art skills includes package design, poster design, typography, layout, composition, color theory, and corporate and personal logotypes. Students learn to present graphic designs in a professional manner.

The Graphic Design class provides a thorough grounding in the hands-on and computer based skills and concepts necessary to create a wide variety of commercial, two-dimensional images.

---

### Supplies:

#### Graphic Design Kit Available in classroom during 1<sup>st</sup> week of class

Some materials for a unique project are to be purchased individually. All tools and equipment provided by the school are given out with the understanding that students will do their part to keep them in good repair and in safe working condition.

---

### Grades:

Graphic Design is a graded (A-F) class. All Final Projects are weighted equally: worth 100 points and Practice (tutorials etc...) = 5%. Participation/Effort is worth 20% of the final grade.

Factors that are considered when a student's grade is determined include:

- Completion of all projects, quizzes, oral reports, and homework. The vast majority of these assignments will be graded.
- Displaying a willingness to be involved, a willingness to put in your best effort, willingness to dedicate the time needed to learning the tools and completing the projects, and a willingness to work within a group.

<b>Grading Scale:</b>	<b>Grade Categories (Skyward) :</b>	
A = 90 – 100	Project ( effort, craftsmanship & creativity )	75%
B = 80 – 89	Practice ( sketchbook assignments & exercises )	5%
C = 70 – 79	Participation ( community )	20%
D = 60 – 69	Final Exam Grade:	
F = 59 & below	Art Foundations does not require a final exam	
	There will be a final project that will be averaged into final grade.	

**Parent/Guardian Notification of Grades:** Students and parents can request a grade printout at any point throughout the semester or can view student's progress online—via SKYWARD. Parents/Guardians can contact me for further information about your student's progress.

**Parent/Guardian Access to Grades:** Parents/Guardians can access their child's grade for this class via the SKYWARD program. Their grades will be updated every 2 weeks.

**Quarter & Semester Grade:** The quarter grade is based on an average of all graded assignments due in the first nine weeks. Student effort is also incorporated into the grade.

**Final Exam Grade:** No final exam is given in the Graphic Design class.

## Course Outline:

At the end of the semester students in Graphic Design can expect to have achieved the following:

- o Understanding of the design principles and theories used to create graphic images
- o Understanding of computer and hands-on tools and materials used to create graphic images
- o Exposure to the professional and career opportunities available in the graphic arts
- o An ability to systematically evaluate and interpret graphic art – your own and others
- o Use and knowledge of Adobe Illustrator & beginning Photoshop

**First Grading Period:** assignments covering drawing & problem solving skills, design principles and introduction to designing on the computer. Color, letter design, Typography and Text functions of Adobe Illustrator, Image manipulation using Adobe Photoshop and Adobe Illustrator. (Self Portrait, Poster Design, and Book Cover Creation)

**Second Grading Period:** assignments covering the development of marketing and advertising ideas through a magazine layout (4 page spread), Watch design, Field trip to Art Institute to do self choice Copyist work.

**\* Please Check Class website for up to date project order and information. [mrswhitewebly.com](http://mrswhitewebly.com)**

---

**Make-up Work:** If you are unable to attend class on any given day you are expected to make up the work you have missed. This make-up work is to be done at home or at some point during the school day. Do not expect to complete make-up work during regularly scheduled class time.

---

**Classroom Rules:** Creative expression is encouraged through a relaxed but organized classroom atmosphere. Students are expected to consistently exercise common courtesy and show respect for the rights, feelings and property of others. It is essential in a classroom setting that *all* those involved – both teacher and student – do their best to maintain a positive and polite atmosphere. It is also important to remember that in addition to any in-class expectations all school rules as detailed in the Oak Park and River Forest High School Code of Conduct are to be followed and will be consistently and fairly enforced by Mrs. White.

### Cellular Phone and Electronic Devices Rules:

- All phones and electronic devices are to be used with respect to teacher's rules and other students and in a manner that is not disruptive to the classroom learning environment i.e.:
  - At any point when class presentation/discussions are taking place or an assessment (test, quiz) are being administered **NO CELL PHONE OR ELECTRONIC DEVICE** is permitted—otherwise use or visible display of item will be considered cheating and parents/guardians will be called
  - **NO PHONE CALLS**, any emergency can be dialed out on classroom teacher's phone
  - **NO texting** at any point in class—the hallway/passing period time is for that use
  - Music may be listened to via **HEADPHONES** only, no small speakers or speaker-mode where other students can hear the music with teachers okay.
  - If you are not sure if your intended use is appropriate just ask teacher
- 

### Whats Next Semester?

**Graphic Arts2, Photography1, Drawing 2D, Painting, Sculpture, Beginning Wheel (clay), Printmaking, Metalwork/Jewelry, Art History, History of Film.**

### The Semester after that?

**Advanced Graphic Arts, Photography2, Advanced Photography, Advanced Drawing 2D, AP Studio Art, Advanced 3D, Intermediate Wheel.**

**Graphic Design Club is every Wednesday from 3:30 - 4:30**

---

The art classroom is an awesome place to be. It is a place where "being yourself" is embraced as long as your existence does not disrespect or harm anyone else. You are not required or expected to love every assignment! Some assignments' purposes are for building skill. However, learning "how-to" allows for creativity with the tools and in turn you will develop or strengthen your own style.